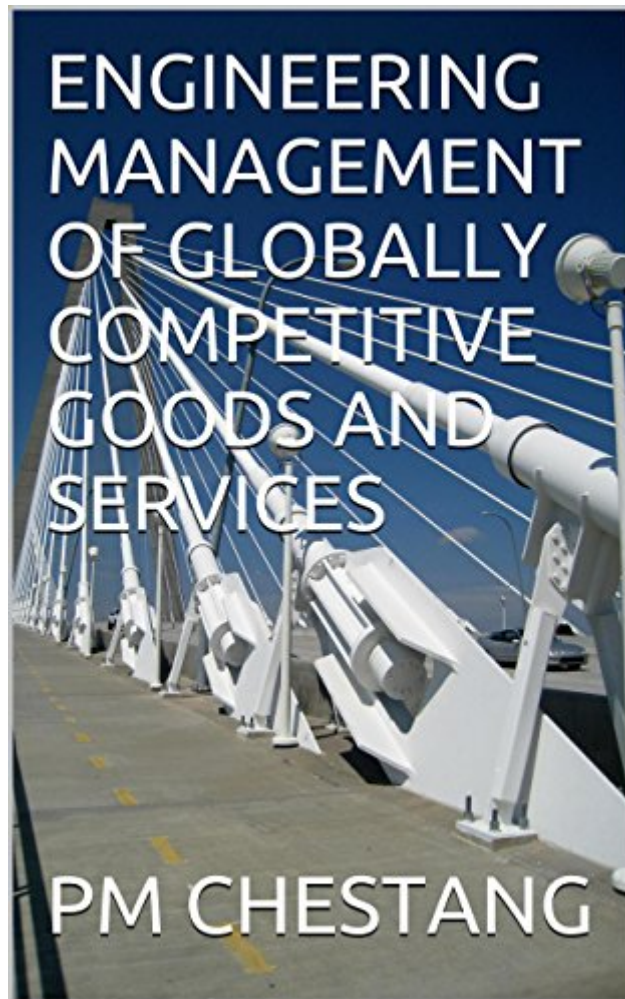


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ENGINEERING MANAGEMENT OF GLOBALLY COMPETITIVE GOODS AND SERVICES



Synopsis

The objective of Knowledge Area Module V is to study Engineering Management of Globally Competitive Goods and Services theories. This KAM will review the evolution of the related theories. The demonstration of this module within the Breadth component will be an overview three Engineering Management of Globally Competitive Goods and Services theories. Within the Depth component, an annotated bibliography will critique current literature on Engineering Management of Globally Competitive Goods and Services theories. An essay comparing, contrasting and synthesizing these theories will also be presented in the Depth section of this KAM. The Application component will provide a university syllabus for adult education to apply current theories of Engineering Management of Globally Competitive Goods and Services.

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